SPEAKER PROFILE

Martina King
CEO, Featurespace

About

Martina is the CEO of Featurespace and leads a team of technology experts on a mission to make the world a safer place to transact. Over the last ten years, Martina and the Featurespace team have built a leading enterprise software business that protects people and organizations from the rising threats of fraud and financial crime. Featurespace's award winning machine learning technology is trusted by over 50 leading financial institutions globally including HSBC, TSYS, Worldpay, NatWest Group, eftpos, Danske Bank and ClearBank. Featurespace has raised more than £100 million in funding, attracting investment from leading technology funds: MissionOG, Highland Capital and Insight Partners.

Martina was formerly the Managing Director of augmented reality company Aurasma. Prior to this Martina had an extensive career in media and technology, including leadership roles at Yahoo! Europe and Capital Radio.

Martina has received international recognition for her services to the payments industry, bringing new ideas, and helping to develop technology that changes the way people exchange money. Since 2018 PaymentsSource has honored Martina with the "Most Influential Women in Payments" accolade – very rarely awarded to individuals – for the fourth consecutive year. The award followed her 2019 "Industry Achievement Award from Cards & Payments", Silicon Republic naming her a "Top 40 Powerful Women in Tech", Cambridge News crowning her as its "Business Person of the Year" and Martina named as "Woman Entrepreneur of the Year" in Business Weekly's 30th Anniversary Awards. In 2022, Martina received the highest accolade in a room filled with high-level achievers. Known as the 'Oscars for Technology Entrepreneurs', the judges recognized her outstanding personal and company achievements by awarding her with the "Special Achievement Award." Under her leadership Featurespace continues to go from strength to strength, picking up a Queen's Award for Enterprise Innovation in 2021, alongside 15 industry awards for fraud and financial crime risk protection.

Key Talking Points

- AI in financial services: Hype vs Reality
- What machine learning can teach us about financial crime
- How banks can harness predictive technologies to fight money laundering
- Why a diverse workforce is essential for disruptive companies
- Working with Gorillas – helping early-stage companies work with large enterprise

Recent Speaking Engagements

MMA Impact

International Retail Banking-FinTech Forum

Money2020 (Vegas)

Recent Coverage

The Sunday Times:
ARM takeover sends ripples through Silicon Fen

The Telegraph:
Meet Martina King, the human face of the rise of the machines

BBC:
The AI that learns our habits and knows when we cheat

The Guardian:
Criminals learning how to commit card fraud from dark web

With offices in Atlanta, Cambridge and London and customers in more than 180 countries, Featurespace is the world-leader in fraud and financial crime prevention. Featurespace's ARIC™ platform is a machine-learning software that combines adaptive behavioral analytics and anomaly detection to identify risk and catch suspicious activity before it happens.

featurespace.com

🐦 @FeaturespaceLtd

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